

Mitcham Cricket Green Community & Heritage

For the benefit of Mitcham Cricket Green Conservation Area and its environs

# CRICKET GREEN CHARTER



The Cricket Green Charter should be used to inform policies, investment priorities and decisions about the future of Cricket Green. It was prepared during the 50th anniversary year of Mitcham Cricket Green Conservation Area and replaces the previous Charter. The rich story of Cricket Green told through its buildings, open spaces and people sets the standard for how the area should evolve. Undertaking new development which adds to this story is a privilege and all proposals for change should be required to show how they add positively to Cricket Green's future.



## QUALITY DEVELOPMENT

- 1 All new building should add to local character and the village feel by being respectful of setting, context and massing with no increase in building height.
- **2** The predominantly residential character based on houses with street fronts should be maintained and new development based on blocks and flats avoided.
- **3** The diversity of building characters and styles across different periods is a vital asset and where new development of a contemporary style is appropriate it should add positively to this story.
- **4** Any new development facing the cricket ground and other open spaces at the heart of Cricket Green should be of a standard that could warrant listing within 30 years.
- **5** A design code for Cricket Green, produced in collaboration with the community, should guide new development.
- 6 New development on the edge of the Conservation Area should be of a quality that will generate pressure for it to be brought within the Conservation Area within 10 years.
- 7 The area's sensitive lighting and attractive nightscape should be recognised and respected and all new external lighting deemed essential should be subdued.

### **GREEN SPACES**

- 8 There should be no loss of green space, and the registered town greens and Mitcham Common should have absolute protection, including from new tarmacked paths and cycle ways.
- **9** The variety of open space should be positively managed for quiet enjoyment, recreation, sport and nature, and ground markings (such as pitches) and structures kept temporary and to a bare minimum.
- **10** Management plans for each of the registered town greens, The Canons grounds and Mitcham Common should be prepared to benefit wildlife and enhance the landscape and public enjoyment.
- **11** The incongruous variety of different railings, posts, bollards, mounds, hedges and other boundary features should be rationalised and the distinctive Conservation Area road signs refurbished.

**12** Mature trees throughout the area should be protected and a programme of succession planting of trees and more hedges supported to reduce air pollution and help tackle the climate emergency.

## COMMUNITY

- **13** Cricket should continue to be played on the green in perpetuity and Mitcham cricket pavilion and operational land should be in community ownership.
- **14** Cricket Green should be an affordable location to live and land for custom and self-build homes and a community land trust should be provided.
- **15** There should be more places to meet and things to see and do, including restoring the historic pubs, investing in the Wandle Industrial Museum and Mitcham Parish Centre and providing more cultural events, coffee shops, activities and venues for all parts of the community.
- **16** Local shopping parades, workshops and community facilities should be protected and enhanced and new opportunities provided for start ups.
- **17** Cricket Green's story should be revealed more effectively and more widely told.
- **18** New development should contribute directly to ensuring local community facilities and services flourish and improve.

#### WALKING AROUND

- **19** Pedestrian routes should be enhanced throughout the area, including more pedestrian priority at road crossings and new links through Benedict Wharf, the Wilson, Worsfold House and the Birches, and to the Wandle Trail, Watermeads and Morden Hall Park.
- **20** Highways investment should support measures to reduce, calm, pacify or eliminate road traffic and reduce air pollution including: ending Lower Green West's isolation as a traffic island; improving conditions for pedestrians in Cricket Green Road (east), Church Road, Church Path, Three Kings Pond and at Jubilee Corner and the cricket pavilion; and closing King George VI Avenue to cars.
- **21** The Conservation Area should declare its presence through coherent and high quality street furniture, paving, boundary features, signage and new development.

## **MAJOR SITES**

- **22** The Wilson should be revitalised to meet the area's health needs and provide both community facilities additional to those already available and a new drop-off for Cranmer School.
- **23** Development at The Wilson should be based on a community-led design brief and retain the full classical frontage and symmetry of the existing building facing Cranmer Green and valued open space.
- **24** Benedict Wharf should be re-purposed for mixed and affordable housing based around new streets and green links as a natural extension of Mitcham, avoiding any visual intrusion into the surrounding area.

### THE DEVELOPMENT PROCESS

- **25** The Community Infrastructure Levy on new development should be spent on priorities agreed with the local community and support delivery of the Cricket Green Charter.
- **26** Developers should be required to engage early with the local community and be provided with the Cricket Green Charter by Merton Council during pre-application discussions.
- **27** Planning and highway laws should be rigorously enforced by Merton Council.
- **28** Unsightly clusters of estate agent boards and 'bad neighbour' activity such as fly tipping, fly posting and illegal parking and advertising should be dealt with swiftly by Merton Council.

The Cricket Green Charter presents the conclusions of dialogue with local people, including a community workshop organised by Mitcham Cricket Green Community & Heritage working with the futureMerton team at London Borough of Merton and local ward councillors. More than 5,000 households were contacted during its preparation.

Stay in touch and join us using the details below.

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